

Resume

Personal details

Name	Anna Pappa
Email address	Annasiliap@gmail.com
Phone number	6943121320
Address	Pelopida 5, 18120 Korydallos
Date of birth	December 2, 2003
Gender	Female
Nationality	Greek

Education

2021 - 2024

Public Vocational Training Institute

International Trade and Business, Glyfada

Principles of International Trade: Introduction to the fundamental concepts of international trade, including trade theories, export-import processes, and trade documentation.

Business Ethics: Understanding ethical considerations in global business practices and ensuring responsible and sustainable trade operations.

Marketing Principles: Learning the basics of marketing, consumer behavior, and brand management, applicable to international markets.

Business Law: Studying the legal environment of business, including contracts, corporate law, and intellectual property, essential for international trade agreements.

Economics: Gaining insights into micro and macroeconomic principles, crucial for analyzing market trends and economic conditions affecting international trade.

Project Management: Developing skills in planning, executing, and managing projects efficiently, vital for handling international trade projects and initiatives.

International Marketing: Developing strategies to promote products and services across different countries, considering cultural differences and market dynamics.

2018 - 2021

High school

Zanneio Experimental High school, Piraeus

Employment

Server

Cloud 9 seaside lounge, Piraeus tower

Salesperson

Kalista, Korydallos

sports marketing

Fais group, Alimos

Campaign Support: Assist in the planning and execution of multi-channel marketing campaigns, ensuring alignment with brand goals and target audience engagement.

Market Research: Conduct thorough market research and analysis to support the development of competitive strategies and identify emerging trends in the sports industry.

Content Creation: Collaborate with the marketing team to create engaging content for social media, email marketing, and other digital platforms, enhancing brand visibility and interaction.

Event Coordination: Participate in the organization and execution of brand events, sponsorships, and activations, providing logistical support and ensuring seamless operations.

Athlete Partnerships: Support the management of relationships with athletes and influencers, helping to maximize brand exposure and credibility through strategic partnerships.

Data Analysis: Analyze campaign performance data and generate reports to measure effectiveness and inform future marketing strategies.

Salesperson

Cosmos sport, Piraeus

Achieving Sales Targets

Customer Engagement

Product Demonstrations

Store Presentation and maintenance

Skills

Patience

Cooperative

Team oriented

Work under pressure

Languages

Greek Fluent

English C2

Albanian Fluent

Hobbies

- Traveling
- Reading
- Sports

Certificates

**Cambridge English Level 1 Certificate in ESOL International (First) ESB
Level 3 Certificate in ESOL International All Modes (Council of Europe
Level C2) Erasmus+ Sport Programme “Identifying and Motivating youth
who mostly need Physical ACTivity: IMPACT**

Courses

**Attendance for the Erasmus+ project : “Social Media Marketing” at Santa
Cruz de Tenerife, Spain Workshops and Seminars**